



FAIR TRADE GROUP NEPAL



ANNUAL REPORT 2077/78 (2020/2021)

ABBREVIATIONS

AGM	Annual General Meeting
BDS	Business Development Service
BDO	Business Development Officer
CECI	Centre for International Studies and Cooperation
FHAN	Federation of Handicraft Associations of Nepal
FNCSI	Federation of Nepal Cottage and Small Industries
FTGN	Fair Trade Group Nepal
FTGN- MOs	Fair Trade Group Nepal- Member Organizations
FTO	Fair Trade Organization
GIZ	Deutsche Gesellschaft für Internationale Zusammenarbeit
LCCI	Lalitpur Chamber of Commerce and Industry
MoLESS	Ministry of Labour, Employment and Social Security
SDG	Sustainable Development Goals
TEPC	Trade Export and Promotion Centre
WFTO	World Fair Trade Organization

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MESSAGE FROM CHAIR



While Fair Trade organizations in Nepal were slowly resuming their business, the beginning of the second wave in April 2021 with nationwide lockdown halted the pace. Despite this, FTGN and

its members continued its efforts to protect the livelihood of thousands of producers, farmers. FTGN promptly ventured into ecommerce with Daraz.com.np towards the end of year 2020 together with GIZ and The Embassy of Germany in Nepal. To ensure readiness for this transition, training and workshops were organized for members virtually in areas like digital marketing, social media marketing etc. Sharing amongst members increased during the pandemic period with virtual interaction, meeting in order to improve their business and Fair Trading practices in business.

The organization successfully conducted its 24th Annual General Meeting. Projects supported by IM Swedish Development Partner and NOREC, Norway continued successfully despite the pandemic. Digital systems were installed in the organization after the first wave of Covid-19 in Nepal and this enabled us to continue our efforts even during the second wave lockdown in Nepal. FTGN Board members, secretariat staff and members continued their participation in the programs by partners, CSOs, stakeholders to share experiences and ideas on pertinent issues and increase networking. The

organization also participated in International Virtual events like Asia Fair Trade Summit 2020, Conference on "Building Back Better" by PUM, Netherlands, "Our Climate - Managing the changes" Conference by IM Swedish Development Partner.

The organization had the opportunity to serve as the Board member of Social Entrepreneurship Fund represented by Dr. Sunil Chitrakar, Vice Chairperson. Likewise, the organization welcomed 4 new members this year. New partnerships entered with Kwansai Gakuin University, Japan and Handong Global University, South Korea with the objective to engage students in solving social problems through ideas and innovation in cross country setting.

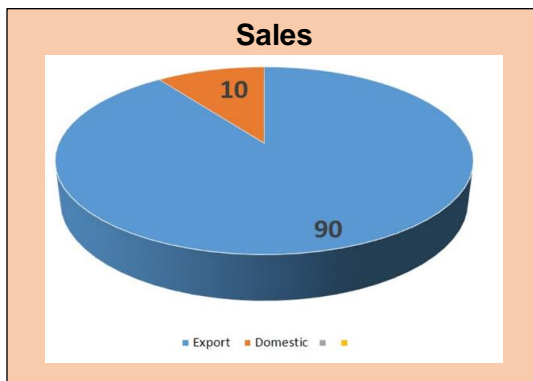
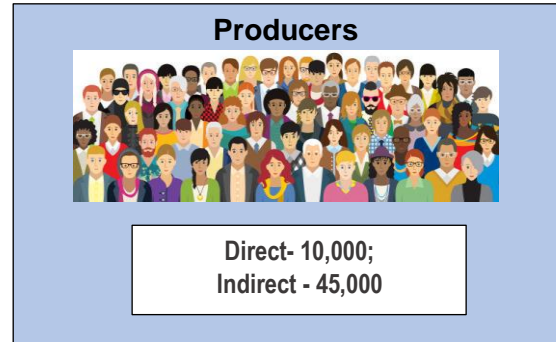
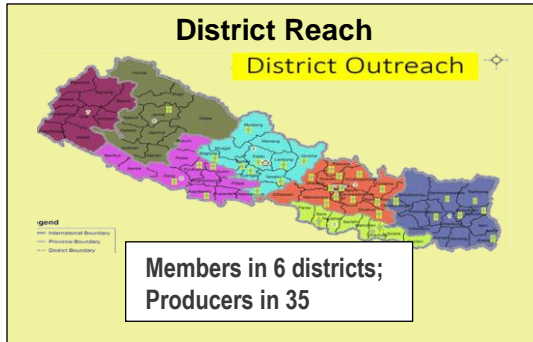
We thank all our member organizations, Government, partner organization, likeminded organizations and our dedicated secretariat team for their support during this difficult time and in delivering key results throughout the year. In the coming year, we look forward to demonstrating and encouraging Fair Trade practices among producer groups, enhancing solidarity among Fair Trading and likeminded organizations, partners and stakeholders at the national, regional and international level for further promotion of the Fair Trade Movement and speedy recovery from the crisis.

A handwritten signature in black ink, appearing to read 'Chitra Bahadur K.C.', written over a thin horizontal line.

CHITRA BAHADUR K.C.
CHAIRPERSON
FAIR TRADE GROUP NEPAL

FAIR TRADE GROUP NEPAL

FACTSHEET



OUR FOCUS

 <p>Livelihood</p>	<p>Benefitting marginalized producers and artisans from various livelihood supported initiatives</p>
 <p>Membership</p>	<p>Growth in Membership has been focal area of Fair Trade Group Nepal</p>
 <p>Capacity Building</p>	<p>Building the capacity in creating sustainable enterprise, developing skills and creating economic opportunities</p>
 <p>Advocacy</p>	<p>Undertaking advocacy and lobbying activities to influence policy makers to adopt Fair Trade friendly policies into mainstream trade policy</p>

FAIR TRADE GROUP NEPAL- IN BRIEF



Fair Trade Group Nepal is a consortium of Fair Trading organizations in Nepal that seeks to promote the advancement of the socio-economic status of

underprivileged producers across the country. Over the decades Fair Trade movement has been significantly growing in size and scope and has been able to garner great achievements. Presently Fair Trade has secured its roots in Nepal and is growing and gaining recognition. Thousands of producers have gained and broadened their market access; artisans have been successfully evolved as entrepreneurs. More than 10,000 underprivileged producers directly benefit while approximately 45,000 people indirectly benefit through handicraft, agro food and non-timber forest product (NTFP) focused income generating programs and other activities of FTGN and its member organizations. The result of combined efforts of its member organizations resulted in Sales amounting to over 1 billion 400 million Nepali rupees in FY 2076/2077 of which 90% was export.

FTGN aims to expand its visibility through creating awareness on Fair Trade to consumers, public, policy makers and different stakeholders. It will continue its advocacy efforts for

conducive trade and industrial policies that encourage sustainable business practices.

Our Vision

To improve the quality of life of low income groups of people through Fair Trade.

Our Mission

To promote Fair Trade and provide support to its members and also to the likeminded organizations contributing towards sustainable livelihoods at the grass-root and local level through Fair Trade focused enterprises.

"Fair Trade is a trading partnership, based on dialogue, transparency and respect that seeks greater equity in international trade. It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers – especially in the South.

Fair Trade Organizations have a clear commitment to Fair Trade as the principal core of their mission. They, backed by consumers, are engaged actively in supporting producers, awareness raising and in campaigning for changes in the rules and practice of conventional international trade."

SUSTAINABLE DEVELOPMENT GOALS AND FAIR TRADE GROUP NEPAL

Fair Trade (FT) has proved to be a sustainable business model that helps reduce poverty to millions of farmers and producers in least developed countries. Fair Trade contributes to sustainable development with better working conditions, providing inclusive business approaches, securing the rights of the marginalized producers and farmers and contributing in reduction of environmental degradation by means of sustainable production and consumption practices. Overall vision of the Fair Trade movement is to create a just and sustainable global trading system that gives opportunities for marginalized people, producers and farmers to access the market and be part of a global trading system that contributes to the improvement of their livelihoods and develops their full human potential.



Convergence of Fair Trade with SDG 2030

The SDG 2030 encouraged all the stakeholders to take responsibility in making the world a better place eradicating poverty and hunger, promoting justice, peace and prosperity in a sustainable way. Economic empowerment by means of trade and industry is the key feature of this global goal highlighting the role and need of multi-stakeholder partnership, encouraging public private partnership and civil society organizations engagement. Entrepreneurship development, capacity building of people with skill, knowledge and technologies are some of the means taken. Fair Trade has been proved to be an inclusive and sustainable business that promotes greater justice and advocates to change the rules and systems to be fairer and more sustainable. Ten FT principles and recently developed charter are aligned with SDG 2030 goals. Particularly SDG Goal no. 1,

In alignment with the objective of the organization and the 10 principles of Fair Trade, FTGN has been contributing to sustainable development by offering better trading conditions from the grassroots level such as securing rights for marginalized producers and workers. The contributions made by the activities conducted by FTGN has subsequently resulted in the upliftment of producers' economic and social status and also has contributed to the national economy. Economic empowerment of people has been the core principle of Fair Trade and it has been adopting people centered business practices promoting entrepreneurship, innovation and improvements. FTGN has been instrumental in creating rural enterprises with sustainable market access. Traditional skills and resources have been transformed into contemporary lifestyle products with successful intervention in product design, technology

improvement and capacity building. FTGN focuses on Handicraft/agro-food/Non-Timber Forest Product (NTFP) which plays a vital role to the underprivileged, marginalized producers providing them the workmanship, skills and contributing in reducing unemployment in Nepal.

FTGN aims to expand its horizon through creating awareness on Fair Trade to customers, public, policy makers and different stakeholders. It will continue its effort through advocacy and lobbying to the government to formulate conducive trade and industrial policies that encourage sustainable business practices.

MEMBERSHIP

1. List of Member Organizations

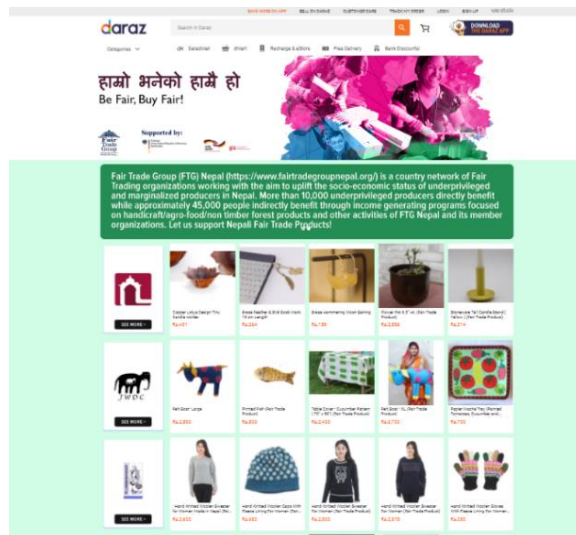
1. Association for Craft producers
2. Janakpur Women's Development Centre
3. Kumbeshwar Technical School
4. Mahaguthi Craft with Conscience
5. Manushi
6. Sana Hastakala
7. Women's Skill Development Organization
8. New SADLE
9. Nepal Leprosy Trust
10. CHILDREN - Nepal
11. Get Paper Industries
12. Hatale Udhyog Pvt. Ltd.
13. WEAN Multi-Purpose Cooperative Ltd.
14. Organic World and Fair Future Pvt. Ltd.
15. Sujha Traders and Exports
16. Yak and Yeti Enterprises Pvt. Ltd.
17. Tibetan Handicraft and Paper Pvt. Ltd.
18. Beautiful Coffee Nepal
19. SAARC Chamber Craft Village
20. Kevin Rohan Memorial Eco Foundation
21. Coffee Cooperative Union Lalitpur
22. Amrita Crafts (P) Ltd.
23. United Nepal Felt Industries Pvt. Ltd
24. Nepal International Collection Pvt. Ltd.
25. Manaram Himalayan Handicraft Pvt. Ltd.
26. Kanchanjangha Tea Estate and Research Center
27. Nepali Craft Trading Private Limited
28. Kumbeshwar Trading Centre
29. Sana Hastakala Pvt. Ltd.
30. Sadle Niryat (Pvt.) Ltd.

2. NEW MEMBERSHIPS

1. Nepali Craft Trading Private Limited
2. Kumbeshwar Trading Centre
3. Sana Hastakala Pvt. Ltd.
4. Sadle Niryat (Pvt.) Ltd.

MARKET OPPORTUNITIES AND ACCESS

Launch of Fair Trade Products through Daraz.com.np



Fair Trade Products were launched in daraz.com.np, an online shopping site with the slogan हाम्रो भनेको हाम्रै हो ! Be Fair, Buy Fair! amidst a Virtual launch event on 4th December 2020. The Launch program kicked off special video remarks by His Excellency the Ambassador of the Federal Republic of Germany, Mr. Roland Schaefer was delivered followed by information about

the Fair Trade Group Nepal Landing Page in Daraz.com. Mr. Chitra Bahadur KC, Chairperson of FTGN opened the program with welcome remarks and Mr. Kamal Narayan Shrestha, Secretary of FTGN concluded the event with vote of thanks. A total of 56 participants comprising representatives from Embassies, Development Organizations, Government offices, partners, media and member organizations attended the launch program.

The Celebrities engaged for Fair Trade and FT products promotions were:

1. Mr. Najir Husen, Model/ Actor
2. Ms. Asmi Shrestha, Model
3. Ms. Swastima Khadka, Model/ Actor
4. Ms. Alisha Rai, Model/ Actor
5. Ms. Barsha Raut, Model/ Actor
6. Ms. Riyasha Dahal, Actor
7. Ms. Barsha Basnet, Celebrity



SUPPORT TO MEMBERS AND PRODUCERS

1. Members monitoring visit



With the objective to assess the compliance of Fair Trade Principles and its practices in the organization and support member organizations improve in regards with adherence to the FT principles, monitoring visit was carried out to factory/ production unit of Kanchanjangha Tea Estate and Research Center and producer groups of Manaram Himalayan Handicraft Pvt. Ltd. in Eastern part of Nepal (Birtamode in Jhapa, Goduk in Illam and Phidim in Panchthar). The visit was undertaken from 20-26 March 2021. The monitoring visit team comprised



of Membership sub-committee Coordinator, 2 board members and 1 from the secretariat. The monitoring visit was supported by NOREC.

2. Virtual Session on Development of Marketing Plan



A Two days Virtual Session on Development of Marketing Plan was organized on July 24 and 28, 2020. The sessions focused on the know-hows of

development of a Marketing Plan relevant to SMEs and large organizations. The Sessions were run by Dr. Sunil Chitrakar, Vice-Chairperson, FTGN and Secretary and Asia Representative to the Board of WFTO. The participants of the workshop comprised of member organizations, NOREC participants from Bangladesh and representatives from NOREC partner organization- ECOTA Fair Trade Forum.

2. Comprehensive Virtual Workshops on Digital Marketing

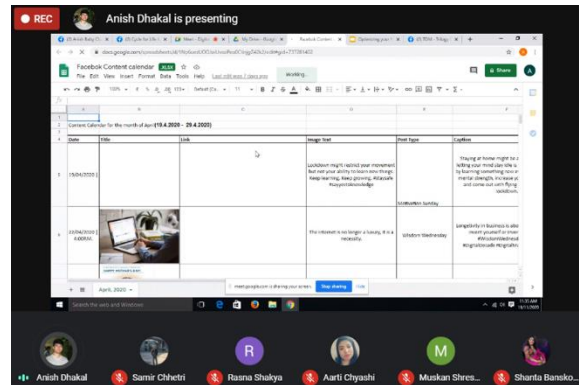
With the idea of promoting Fair Trade products through Daraz.com, an online shopping site, FTGN organized Comprehensive Virtual Workshops on Digital Marketing for its members to capacitate them on the technical know-hows of digital marketing like content creation and management, Search engine optimization, digital advertising strategy, use of Google analytic tools, product photography etc. 25 participants participated in the workshops.

The following workshops were conducted virtually:

- Digital Marketing
- Product Photography
- Content creation

Digital Marketing Workshop:

With the introduction and the training in the areas of Digital Marketing, the members and secretariat obtained effective and informed knowledge on the



best use, monitoring and evaluation of mediums of digital marketing platforms. The workshop was held on 8th and 11th November, 2020 and was facilitated by Mr. Jus Rana and Mr. Anish Dhakal from Trilogy Digital Media Pvt. Ltd. The comprehensive workshop discussed on the Content Management, Integration of Social Media Marketing Digitally, Digital Advertising Strategy, Search Engine Optimizations and Use of Google Analytics Tool.

Product Photography Workshop:



The half day workshop was organized on 9th November 2020 and was facilitated by Mr. Anup Vaswani. The workshop focused on the theoretical aspect of photography with practical demonstrations through digital medium. The workshop covered Basics introduction to photography, Introduction to product photography and importance

of product photography, Use of different kinds of gear to get maximum results, Lighting up the products and different types of lights, Types of product photography and what platforms to use it on with Practical Demonstration on how to set up a home studio.

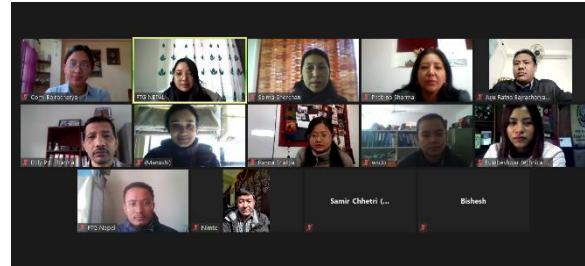
Content Creation:



The workshop was organized on 13th November 2020 and was facilitated by Ms. Arati Chyashi. The workshop focused on the extensive and detailed knowledge on content writing/ creation with focus on the Fair Trade Movement in Nepal. Throughout the workshop, real time examples of posts by Fair Trading organizations in Nepal and across the globe were presented. Also, best practices of schemes of promotion across social media were presented in detail. Total of 25 participants participated in the program.

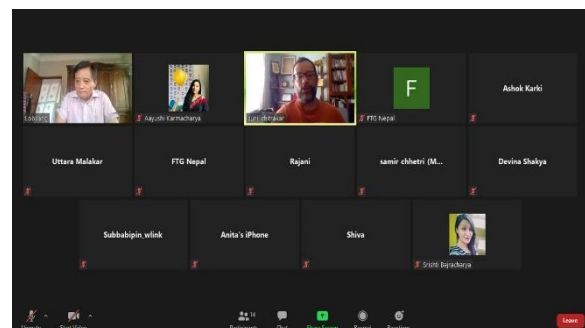
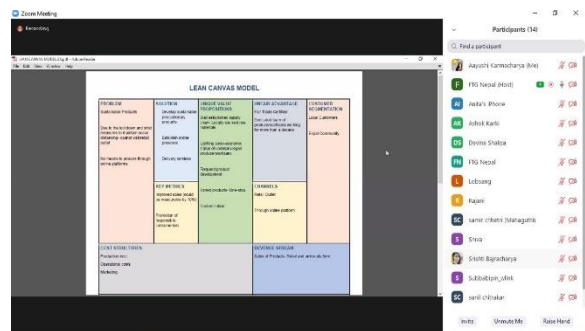
3. Virtual Workshop on Social Media Marketing

Social Media Marketing was organized on 10 and 11 January, 2021 virtually. This Program focus on contents like-developing custom, business-minded, social media marketing strategy;



identifying social media networks brand that could be used and learn a variety of approaches to integrate these social media channels into a highly functional, integrated social media strategy; Identifying the qualities of content that will resonate with respective customers and begin to create content one can use right; Developing a social media campaign around an online offer, product, service or event. Ms. Comilina Bajracharya facilitated the workshop. A total of 17 Participants participated in the workshop.

4. Session on Lean Canvas Model



Virtual session on Lean Canvas Model was organized on 28th August, 2020. The program focused on development of Lean Canvas which is a perfect one-page format for brainstorming possible business models. The session covered the components of the Lean Canvas like identifying problems and solutions; assessing the unfair advantage and unique value proposition delivered to customers by the enterprise; creative and applicable problem-solution approach; developing one-page business plan and rephrasing the business model as per the challenging environment. Dr. Sunil Chitrakar, Vice-Chairperson, FTGN and Secretary and Asia Representative to the Board of WFTO; Urusha Maharjan, Program Officer and Aayushi Karmacharya, Business Development Officer at Fair Trade Group Nepal facilitated the workshop. A total of 14 Participants from Member Organizations of FTGN participated in the workshop.

5. Fair Trade Practices Sharing Sessions

Fair Trade Practices Sharing (First Session)

Fair Trade Practices Sharing Session was organized by FTGN on 4th April 2021 and at Yalamaya Dhokaima Café, Patan Dhoka, Lalitpur to revisit the Fair Trade principles and share the best practices in regards to principle 1: Creating Opportunities for Economically Disadvantaged Producers and Principle 2: Transparency and Accountability. During the sharing session, FTGN and ECOTA shared on how these two

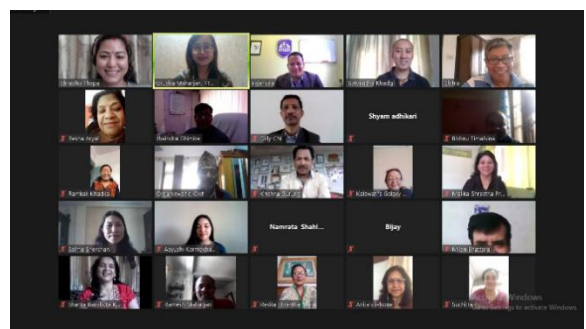
principles are practiced in their organizations including their member organizations. The discussion was able to encourage sharing amongst the Fair Trade organizations in Nepal and Bangladesh and know more about each other.

30 representatives from FTGN members and ECOTA Bangladesh participated in the session physically and virtually. The context of FT practices in Fair Trading Organizations in Nepal was shared by Ms. Shradha Thapa, Director, FTGN, likewise, the context of FT practices in



Fair Trading Organizations in Bangladesh was shared by Mr. Md Nuruzzaman, Program Manager, ECOTA Fair Trade Limited. The program was supported by NOREC.

Fair Trade Practices Sharing (Second Session)



Second series of Fair Trade Practices sharing session was organized by Fair Trade Group Nepal virtually on 14th May 2021 to revisit the Fair Trade principles and share the best practices in regards to Principle 3: Fair Trading Practices and Principle 4: Payment of a Fair Price.

During the session the principles were briefly introduced by Ms. Shradha Thapa, Director, FTGN followed by sharing and discussion on practices on the principles from members. The sharing and discussion was facilitated by Ms. Revita Shrestha, Treasurer, FTGN and Mr. Satyendra Khadgi, Joint Secretary, FTGN. 45 participants from Member organizations participated in the session.

6. Workshop on Rights based Approach and Advocacy Tools

Virtual Workshop on Rights based approach and advocacy tools was organized for FTGN's staff and its member organizations to better understand different approaches to cater to needs of the producer groups to advocate for Fair Trade at local and



national level. Session on Rights based approach was organized on 15th December, 2020 and session on Advocacy Tools was organized on 16th

December, 2020. The workshop discussed the basic principles, elements of right based approach and advocacy; tools and methodology for strategic advocacy; how to link right based approach in advocacy works; coordination and collaboration with stakeholders for effective advocacy etc. The workshop was designed to make participants engage in the discussions using online tools.

20 participants attended the workshop. The workshop was facilitated by Advocate/ Public Interest Lawyer/ Human Rights activist Ms. Sarmila Shrestha. The program was supported by IM Swedish Development Partner.

7. Orientation on Women's Economic Rights in Nepal



Orientation on Women's Economic Rights in Nepal was organized on March 7, 2021 in Lalitpur to mark the International Women's Day 2021. The orientation was organized with the aim to inform about laws related to women's economic rights, and policies and programs to promote entrepreneurship amongst women in Nepal. The program discussed fundamental rights

guaranteed in the Constitution of Nepal Property related provision in the Civil code of Nepal, Social Security Act, current Policies and Programs etc. The program was attended by over 30 employees and producers from Fair Trade organizations. The program was facilitated by Advocate/ Public Interest Lawyer/ Human Rights activist Ms. Sarmila Shrestha and supported by NOREC.

8. "My Emotion Matters" Session

Virtual session on My Emotion Matters was organized on 25th September 2020. The Program aimed to understand how emotion affects work performance and relationships in the workplace; how to ensure emotions that can be controlled and focused into greater 'task efficiency'



and 'relational effectiveness'; and deliver a combination of insight, skills and abilities identified and practiced to enable individual to drastically improve their ability to grasp what is driving a particular situation and adapt their behavior to gain the most beneficial outcome. Mr. Sagar Satyal and Ms. Bhawana Shrestha, Co-Founders of My Emotion Matters facilitated the workshop.

The session discussed and reflected on the ability to assess one's emotions-

name our emotions and deal with it in order to improve one's self-awareness, self-management and social awareness and improve relationships. In order to self-reflect daily, the rose, thorn and bud concept was shared by the facilitator. A total of 26 Participants participated in the workshop.

9. Session on COVID-19



Session on COVID-19 was organized by Fair Trade Group Nepal virtually on 31st May 2021 to share on COVID-19 (symptoms, precautions and care) and address queries on it. Although the information on COVID-19 is widely available, Fair Trade Group Nepal organized the virtual session to share on COVID-19 related information in a comprehensive, simple way by a medical doctor. 45 participants from FTGN's Members' staff and producers participated in the session. The program was facilitated by DYSP Dr. Rajendra Maharjan. The doctor informed on how to identify if the case is mild, moderate or severe on the basis of the symptoms experienced, similarly, suggested on natural remedies and medications for taking care at home and suggested that moderate and severe cases of COVID must be hospitalized.

ORGANIZATIONAL DEVELOPMENT

24th Annual General Meeting



The 24th Annual General Meeting (AGM) was held on 18th December 2020 at Grand Hotel followed by Dinner. The AGM started with opening remarks by Mr. Chitra Bahadur K.C., Chairperson, Fair Trade Group Nepal.

The AGM endorsed the annual progress report of FTGN for the financial year 2076/77, presented by Mr. Kamal Narayan Shrestha, Secretary, FTGN.



Ms. Revita Shrestha, Treasurer of FTGN presented the audited financial report for the year 2076/77, and the budget for the year 2077/78. The meeting was ended with vote of thanks by Mr. Kamal Narayan Shrestha, Secretary.

2. Strategic Planning (Objective based Planning) Workshop



Objective based Planning workshop was organized by FTGN to review the Strategic Plan 2017-2020 and set short term goals and objectives for the new plan 2021-2023. The workshop discussed on the progress and learnings of the Plan 2017-2020, Scenario of the



Member organizations, FTGN's Internal Status, Scenario of Export Trade & Business Environment in Nepal, Global Fair Trade Market Trend, World Fair Trade Organizations' Declaration/ Announcement/Notice and SDG 2030 etc. pertinent to Planning. Strategic

Thrust areas of the new plan were identified during the workshop.

30 participants from FTGN's Executive Committee, Secretariat and Members participated in the workshop on 18th December 2020 at Grand Hotel in Kathmandu. The workshop was

facilitated by Binaya Maharjan, Strategic planning and Management consultant and co-facilitated by FTGN's Director Shradha Thapa. The program was supported by IM Swedish Development Partner.

3. Partnership Projects

Nepal Bangladesh Exchange Project supported by NOREC, Norway

FTGN in partnership with ECOTA Fair Trade Forum in Bangladesh has been implementing the Nepal Bangladesh Exchange program from 2019 funded by NOREC, Norway. Through exchange of knowledge and skills between the Fair Trade organizations in Nepal and Bangladesh, the project aims to promote cross country learning between Fair Trade organizations in Nepal and Bangladesh thereby strengthening the knowledge base and skill sets of the producers and Fair Trade secretariat bodies ultimately contributing to promotion of Fair Trade.

Some of the project activities that has been carried out are as follows:

- Virtual Session on Development of Marketing;
- Project Round 1 Sharing workshop for members and ECOTA;
- Round 2 Plan sharing meeting with Members and partners;
- 2 Fair Trade Practices Sharing Session;
- Membership monitoring visit to Eastern Nepal;

- Orientation on Women's Economic Rights in Nepal;
- World Fair Trade Day: Virtual event to launch documentary titled "Realized Empowerment through Fair Trade" followed by paper presentation and discussion on "Impact of Covid-19 on Nepalese SMEs";
- Session on COVID-19;
- My Emotion Matters

Project Round 2 Sharing Meeting



NOREC Project Round 2 Sharing Meeting was organized on 31st January 2021 at Yalamaya Dhokaima Café, Patan Dhoka to share the plans for Round 2 i.e, 2021. The program commenced with opening remarks by Mr. Chitra Bahadur K.C., Chairperson, FTGN. The presentation on the outcomes of the project by Ms. Urusha

Maharjan Karmacharya, Program Officer, FTGN followed sharing of experiences, challenges, overall learnings from Exchange participant Ms. Namrata Shahi. Ms. Shradha Thapa, Director, FTGN Nepal presented plans Round During the program, safety protocols was maintained and SAFETY KIT was provided to the participants. A total of 31 participants including from ECOTA Fair Trade Forum Bangladesh attended the program.

Project Round 1 Sharing Meeting



Nepal Bangladesh Sharing Workshop was organized on 9th October 2020 at Greenwich Village Hotel, Lalitpur. During the program, Program Officer Urusha Maharjan shared about the First Round of exchange highlighting the activities carried out during the first exchange with information on the NOREC participants, the changes in the exchange modality due to covid-19 and adapting Remote Learning-sharing module due to pandemic, the challenges and overall learnings and outcomes of the round.

Followed by this, NOREC participants from FTGN shared on the experiences, challenges and overall learnings during exchange in Bangladesh. Social distance and safety protocols were maintained during the workshop. 26 participants participated the workshop physically and virtually.

Enhancing Livelihood Resilience through Fair Trade supported by IM Swedish Development Partner

FTGN is implementing "Enhancing Livelihood Resilience through Fair Trade" project in partnership with IM Swedish Development Partner and its national partners- Jagaran Media Centre (JMC), Justice and Rights Institute Nepal (JuRI) and local partners- Multi-dimensional Action for Development-Nepal (MADE-Nepal), Indreni Rural Development Centre (IRDC), Siddhartha Social Development Center (SSDC), Social Welfare Action Nepal (SWAN) and Society for Environment Education Development (SEED) in Gorkha, Kapilvastu, Nawalpur and Dang. The duration of the project is from 2019 to 2023. The goal of the project is to contribute to poverty reduction through Fair Trade approaches.



Training, equipment and business support

Income of 131 producers from Gorkha (turmeric and Dhaka), Nawalpur (ginger), Kapilbastu (bag) and Dang (moonj Dhakiya) have increased as a result of production related skills training, entrepreneurship training and equipment support to start their business. The trainings delivered are:

- 2 months Bag making training in Kapilbastu;
- 2 months of Moonj Dhakiya making training in Dang;
- 6 days Ginger Byproducts making training in Nawalpur;
- 4 days Business Development Services & Market Systems Training in Gorkha;
- 4 days Business Development Services & Market Systems Training in Nawalpur;
- 2 days workshop to Identify and Coordinate with Market actors for better linkage and functioning;
- 2 days' Workshop on enterprise selection for youths, Kapilbastu;
- Half day Orientation on Fair Trade to Market actors in Dang;



This has improved their socio-economic status in the family, community. As a result now the producer groups, majority of whom are women, marginalized groups are able to dialogue with their local government and stakeholders for their rights.

4. Award and Recognition



MANUSHI was awarded with National Productivity Award 2019 by Lalitpur Chamber of Commerce & Industry for



excellence in productivity.

Ms. Ram Kali Khadka, Executive Director, Women's Skills Development Organization received "THE EMERGING ENTERPRISING WOMEN OF THE YEAR 2021 AWARD" from President Ms. Bidhya Devi Bhandari in the New Biz Business Women Summit and Award 2021 ceremony, which was organized by New Business Age, Abhiyan.

5. Participation

FTGN participated in different virtual national and international events conducted by partners, stakeholder.

- Participation in Asia Fair Trade Virtual Summit 2020 by WFTO Asia;
- Conference on "Our Climate - Managing the changes" by IM Swedish Development Partner.
- Conference on "Building Back Better" by PUM, Netherlands;
- Interaction program with Social Security Fund about the "Provision of Social Security Fund and Issues of CSOs by NGO Federation;
- Interaction on the achievements, opportunities, challenge and role of Local Government in Kamlari Movement by Freed Kamalari Development Forum;
- Dialogue on Media Bill (Lumbini Province) by JuRI;
- Trade Informational Portal Inauguration Program by Trade and Export Promotion Centre;
- Participation in National People's Assembly on the 2030 Agenda "Accelerating progress through the SDGs through action for people, planet, peace, partnership and prosperity and for recovering forward from the pandemic" by NGO Federation;
- Virtual meeting of localization and implementation status of SDG 2 by NGO Federation;
- Voluntary National Review meeting by NGO Federation;
- Participation in 2 days online training on "Human Rights and Youth" by Youth Advocacy Nepal (YAN) in partnership with National Human Rights Commission (NHRC), IM Swedish Development Partner and National Forum for Advocacy Nepal.

ADVOCACY AND LOBBYING FOR FAIR TRADE FRIENDLY POLICIES

1. Documentary “Realized Empowerment through Fair Trade” launched on the occasion of World Fair Trade Day 2021 followed by paper presentation and discussion on “Impact of Covid-19 on Nepalese SMEs

To mark the World Fair Trade day, Fair Trade Group Nepal organized a virtual event to launch a documentary titled “Realized Empowerment through Fair Trade” followed by a paper presentation and discussion on “Impact of Covid-19 on Nepalese SMEs” on 8th May 2021. The objective of the event was to promote Fair Trade and highlight the impact of Covid-19 on Nepalese SMEs and marginalized, women producers.



During the program, a documentary titled “Realized Empowerment through

Fair Trade” was launched via YouTube. The documentary emphasized on the role of Fair Trade in attainment of Sustainable Development Goals with focus on Goal 1 and 5 and urged for adoption of Fair Trade practices in enterprises, business practices. The documentary was produced with support of IM Swedish Development Partner. Following this, Paper presentation on “Impact of Covid -19 on Nepalese SMEs” was made by Dr. Sunil Chitrakar, Vice-Chairperson of FTGN followed by discussion.

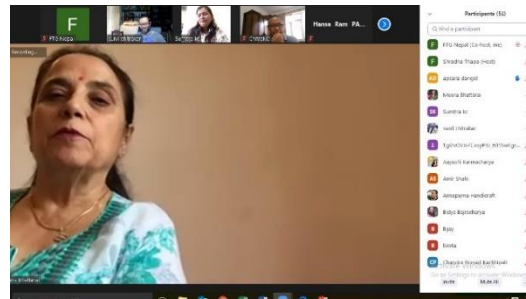


Program kicked off with a World Fair Trade Day message from Chairperson Chitra Bahadur KC. FTGN was also privileged to have Ms. Mitos Urgel, President of World Fair Trade Organization (WFTO) Asia who delivered her greetings on WFTD and thanked FTGN for its commitment to promote Fair Trade through actions. Over 90 participants from Fair Traders in Asia, national and international development partners, commodity associations and federations, media, producers, SMEs, Fair Trade organizations etc. participated in the program amidst the nationwide strict lockdown in Nepal.

2. Social Security Fund Interaction Program

Social Security Fund Interaction program was organized by Fair Trade Group Nepal virtually on 11th June 2021 with the objective to discuss on the gaps that needs to be addressed in order to encourage employers and employees to join. Participants representing from different commodity associations and federations discussed on the gaps in the existing policy and practices, about the provisions in Karmachary Sanchaya Kosh, Nagarik Lagani Kosh, how these gaps can be addressed to encourage employers and employees to join SSF. The meetings identified the way forward to advocate on this collectively. Chairperson, Chitra Bahadur KC chaired the discussions and Vice-Chairperson Dr. Sunil Chitrakar facilitated the discussion.

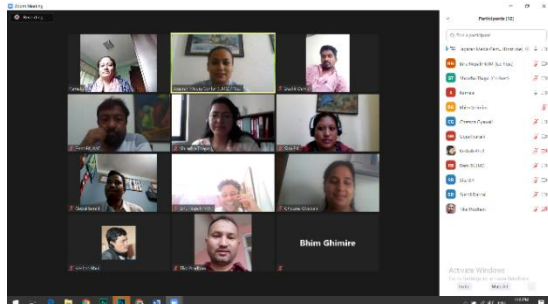
Following this meeting, in coordination of FTGN, private sector representatives like



Federation of Nepalese Chambers of Commerce and Industry, Nepal Chamber of Commerce, Federation of Nepal Cottage and Small Industries, Federation of Woman Entrepreneurs Associations of Nepal, Federation of Handicraft Associations of Nepal, Federation of Export Entrepreneurs Nepal and FTGN prepared and submitted a Recommendation Letter incorporating the concerns especially from employees perspective to Social Security Fund, Ministry of Labor and Employment and Ministry of Finance.

3. Fair Trade and impact of covid-19 on Fair Trade organizations in Nepal

FTGN in coordination with media partner Jagaran Media Centre organized a discussion program titled "Fair Trade and impact of covid-19 on Fair Trade organizations in Nepal" on 30th June 2021. The program aimed to share with the journalists about Fair Trade, its principles, impact of Covid-19 and



possible recovery strategies. Shradha Thapa, Director of FTGN shared on how the Fair Trade movement started, Fair Trade principles and its practices, impact of Covid-19 to the Fair Trade organizations and the producers along with possible strategies for recovery. The sharing was followed by discussion with the participants. The program was chaired by Kamala Bishwokarma, Chairperson of Jagaran Media Centre and facilitated by Anju Kandel, Program Manager at Jagaran Media Centre. 20 participants attended the program. The program was supported by IM Swedish Development Partner.

4. International Women's Day



On the occasion of International Women's Day 2021, FTGN collected solidarity message photos from Fair Traders, producers in Nepal posted on its Facebook page on 8th March 2021. A total of 27 pictures were posted under the photo/ Solidarity action.

5. Recommendations for Human Rights Friendly Budget

FTGN together with various CSOs in Nepal made Joint Submission with recommendation for Human Rights Friendly budget to the Federal and Lumbini Province government. Recommendations includes promotion of Fair Trade for sustainable and inclusive economic development in the country amongst other human rights issues. This joint effort was led by JuRI and ESCR Network.



6. Others

- Dr. Sunil Chitrakar, Vice-chairperson, Fair Trade Group Nepal has been appointed as one of the board member of Social Entrepreneurship Fund, initiative of Government of Nepal under Social Welfare Council (SWC) on October 12, 2020.
- Chitra Bahadur KC, Chairperson was invited an Expert Speaker on Fair Trade and Sustainable Development

- in an Interaction Program by Enterprise and Trade Division of Bibeksheel Sajha Party;
- Dr. Sunil Chitrakar, Vice-chairperson, FTGN invited as Speaker at "Nepali CSOs Discussed And Planned For HLPF 2021 And People's Scorecard Report" by Nepal SDG Forum/ NGO Federation;

7. Media Coverage

- FTGN Chairperson sharing on FTGN and its works in Nepal in the Interview on the occasion of World Fair Trade Day

http://jagaranmedia.com/archives/4882?fbclid=IwAR2AJxZI84mbzI4JdQN_teY8zC8Phn9fbm8fpwBK_RPA0KzE5Kcx8UP8Klg



- World Fair Trade day Celebration Event news

<http://dignitypost.com/np/%e0%a4%95%e0%a5%8b%e0%a4%ad%e0%a4%bf%e0%a4%a1%e0%a4%b2%e0%a5%87-%e0%a4%b8%e0%a4%be%e0%a4%a8%e0%a4%be-%e0%a4%89%e0%a4%a6%e0%a5%8d%e0%a4%af%e0%a4%ae%e0%a5%80-%e0%a4%a4%e0%a4%a5%e0%a4%be-%e0%a4%b5/?fbclid=IwAR0rop4L4LIQ2MdbTHYj95BYP47dbDF3lnqVNqZj2bCPaRh9Rf3Ex3biWXA>

- Media coverage of what CSOs are doing on this pandemic situation

<http://dignitypost.com/np/%e0%a4%95%e0%a5%8b%e0%a4%ad%e0%a4%bf%e0%a4%a1%e0%a4%ae%e0%a4%be-%e0%a4%a8%e0%a4%be%e0%a4%97%e0%a4%b0%e0%a5%80%e0%a4%95-%e0%a4%b8%e0%a4%82%e0%a4%98-%e0%a4%b8%e0%a4%82%e0%a4%97%e0%a4%a0%e0%a4%a8/?fbclid=IwAR2vB2xvKbkmVKCooq6fGGZw8g5QE86vaqCYkXNXgFWPx9RNNAU53Uylcd8>

- Media coverage of Fair Trade producer Yanuka Gharti Magar's success story

http://dignitypost.com/yanukas-livelihood-with-chiuri-honey-a-success-story/?fbclid=IwAR2mixxFdH_Wu5mne3ldNFXWlaJYyEhkNyoLafTAbbiy0BkvqmtVmrlt63Y

- Dr. Sunil Chitrakar, Vice Chairperson of FTGN sharing his opinion on the Federal budget in Katuwal radio program <https://bit.ly/2r2OgnX>

- Media coverage of FTGN's discussion program on the issue of Social Security Fund with private sector community

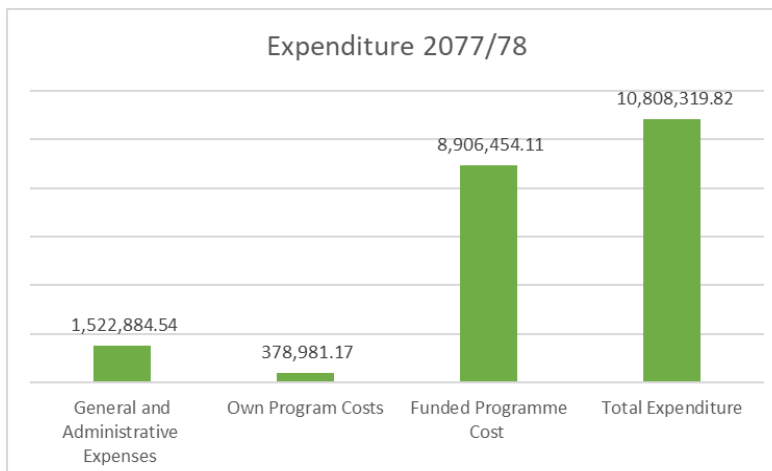
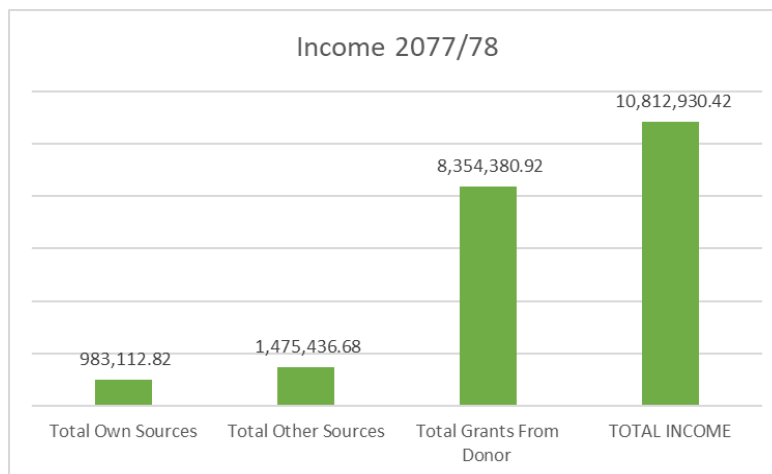
http://jagaranmedia.com/archives/5309?fbclid=IwAR3cWS6fUnCIC5OYNmJy945_nDRh-RUpedhjeKv94uzRbkPikpBDvU_ilmw

Financial Summary

In the Fiscal Year of 2077/78, a total annual income of Rs 10,812,930.42 and total expenses of Rs 10,808,319.82 was accounted. Similarly, the net current assets of FTGN at the end of FY 2077/78 were Rs 3,537,364.59 and net worth of FTGN was Rs 10,291,319.86 at the end of the FY 2077/78.

A total annual income from own source Rs 983,112.82 and other sources of Rs 1,475,436.68 for the FY 2077/78. Donor grants and contributions of Rs 8,354,380.92 added up to the stated income amount.

There was total expenses of Rs 10,808,319.82 in the FY 2077/78. The expenses were made under the headings of; General and Administrative Expenses of Rs 1,522,884.54 and Organizational Programme costs, Donor Funded Projects Expenses and Capital Costs of Rs. 9,285,435.28.



Acknowledgement

Solidarity amongst the members remains greatest strength and something to be proud of. This solidarity is what has made the network stronger and progressive. FTGN expresses its sincere gratitude to many individuals, member organizations, partner organizations in Nepal and abroad, and the concerned government authorities that have generously supported in the year. The Executive Committee Members who have significantly contributed in materializing projects, guidance and encouragement throughout the year. All we have been able to achieve is evident to the support of each and individual we work with.

The Ministry of Women, Children and Senior Citizen, Ministry of Industry, Commerce and Supplies, Social Entrepreneurship Fund, Trade and Export Promotion Centre, Federation of Handicraft Associations of Nepal, Federation of Export Entrepreneurs Nepal, NOREC Norway, IM Swedish Development Partner, The Embassy of Germany in Nepal, GIZ Nepal, CECI Nepal and other organizations who have worked in us in different programs and projects. We express our sincere gratitude to all.

Moreover, our gratefulness also extends to our Secretariat team who have efficiently and professionally made it possible to carry out the program in most efficient and effective manner.

Annex- 1**Executive Committee**

Name	Title
Mr. Chitra Bahadur KC	Chairperson
Mr. Chandra Prasad Kachhipati	Immediate Past Chairperson
Mr. Sunil Chitrakar	Vice Chairperson
Mr. Kamal Narayan Shrestha	Secretary
Mr. Satyendra Khadgi	Joint Secretary
Ms. Revita Shrestha	Treasurer
Mr. Ram Chandra Poudel	Member
Ms. Rekha Aryal	Member
Ms. Nabina Shakya	Member
Ms. Meera Bhattarai	Advisor
Ms. Padmasana Shakya	Advisor
Mr. Kiran Bahadur Khadgi	Advisor

Annex- 2**Secretariat**

1. Ms. Shradha Thapa, Director
2. Mr. Sudip DC, Finance and Admin Manager
3. Ms. Urusha Maharjan, Program Officer
4. Ms. Aayushi Karmacharya, Business Development Officer
5. Mr. Sunil Majhi Mushar, Office Assistant

IM Swedish Development Partner- Enhancing Livelihood Resilience through Fair Trade Project Staff

1. Ms. Chetana Gyawali, Project Manager
2. Mr. Rajendra Chaudhary, Enterprise Development Mobilizer

RECRUITMENT

1. Mr. Rajendra Chaudhary was recruited as Enterprise Development Mobilizer from Jun 15, 2021.



Fair Trade at Grassroots...



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